MONDAY, JULY 13

11:00–11:15am  Welcome  
Susan Whealler Johnston, President and CEO, NACUBO

11:00am–12:15pm  Opening Session: The Problem-Solving Generation  
Jaime Casap, Education Evangelist

1:30-2:30pm  CONCURRENT SESSIONS  
From Dashboards to Decisions: Empowering Leaders with Analytics  
Impact Events and Managing the Message in the Social Media Age  
What Makes a Good Cash-On-Hand Policy?

3:00-4:00pm  ROUNDTABLES  
Roundtable: Reopening the Student Accounts Office in a Time of Social Distancing  
Community College Business Officers Roundtable: Planning for Fall 2020 and Beyond  
HBCU Business Officers Roundtable: Planning for Fall 2020 and Beyond  
Roundtable: Endowment Stewardship in a COVID-19 Economy  
Roundtable: Leases, Long-term Debt and Financial Responsibility Composite Scores  
System Business Officers Roundtable: Planning for Fall 2020 and Beyond

4:00pm  END OF DAY 1

TUESDAY, JULY 14

11:00am-12:00pm  CONCURRENT SESSIONS  
Energy Asset Monetization: Transforming Utility Cost Centers Into Strategic Assets  
How Student Financial Services Can Lead Collaboration to Support Student Success  
The Power of Financial Modeling

1:30-2:30pm  CONCURRENT SESSIONS  
Driving Innovation with a Managed Services Technology Provider  
Hot Legal Topics: Liability Issues in the Age of COVID-19 and Update on Foreign Influence/Foreign Gift and Contract Reporting  
Once Upon a Financial Statement...Telling Your Institution’s Financial Story
3:00-4:00pm **ROUNDTABLES**  
New to Higher Education Roundtable  
Roundtable: Business Officers of Color  
Roundtable: Safeguarding Higher Education Through Technology Strategic Planning  
Roundtable: Exploring the Regulatory Hurdles of Expanding Online Education to International Students  
Roundtable: Managing Athletics at Smaller Public and Private Colleges  
Roundtable: Modeling to Understand and Evaluate Academic Costs  
Roundtable: RCM in the COVID-19 Environment

4:00pm **END OF DAY 2**

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**WEDNESDAY, JULY 15**

11:00-11:15am **Looking Back at the Past Year**  
Lynn Valenter, NACUBO Board Chair  
Vice Chancellor for Finance and Operations  
Washington State University, Vancouver

11:15am-12:15pm **Washington Update**

1:30-2:30pm **CONCURRENT SESSIONS**  
Cost Standardization: Key Considerations to Enable Advanced Analytics  
Return on Mission: The University of Colorado-Boulder Financial Futures Initiative  
Successful System and Member Institutions Relationships

3:00-4:00pm **ROUNDTABLES**  
Academic Unit Business Officers Roundtable  
Primary Representatives Meeting  
Invitation-only  
*No CPEs for this session*  
Roundtable: Challenges in Financial Reporting Post-COVID-19 (Public Institutions)  
Young Professionals Roundtable: Career Advice for Success in Higher Education

4:00pm **END OF DAY 3**

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**THURSDAY, JULY 16**

11:00am-12:00pm **CONCURRENT SESSIONS**  
Investing in Veterans’ Education  
Lessons Learned: FASB Revenue Recognition and Grants  
State Budget Outlook
1:30-2:30pm  **CONCURRENT SESSIONS**
Is it Time to Rethink our Approach to Mitigating Cybersecurity Risk?
An Innovative Way to Redesign a Retirement Investment Menu
Rip Off the Band Aid: Simultaneously Deploying New Budgeting and Organizational Models

3:00-4:00pm  **ROUNDTABLES**
LGBTQ Roundtable
Roundtable: Adapting the Physical Campus to Impact the Student Experience in Response to COVID-19
Roundtable: Challenges in Financial Reporting Post-COVID-19 (Private Institutions)
Women Chief Business Officers Roundtable

4:00pm  **END OF DAY 4**

**FRIDAY, JULY 17**

11:00-11:15am  **Looking Ahead**
Robert Moore, Incoming NACUBO Board Chair
Senior Vice President, Finance and Administration and Treasurer
Colorado College

11:15am-12:15pm  **Guided by Equity, Informed by Data**

1:30-2:30pm  **CONCURRENT SESSIONS**
Connecting Strategy and Data for Actionable Change: A Case Study in Ohio
Lessons Learned From NECHE’s Pilot Program for Financial Monitoring
Student Expectations for Fall 2020 and Implications for Higher Education

2:30pm  **End of Day 5**