

May 2, 2019

The Honorable Betty McCollum
Chairwoman
U.S. House of Representatives Committee
on Appropriations
Subcommittee on Interior, Environment, and
Related Agencies
Washington, DC 20515

The Honorable David Joyce
Ranking Member
U.S. House of Representatives Committee
on Appropriations
Subcommittee on Interior, Environment, and
Related Agencies
Washington, DC 20515

The Honorable Lisa Murkowski
Chairwoman
U.S. Senate Committee on Appropriations
Subcommittee on Interior, Environment, and
Related Agencies
Washington, DC 20510

The Honorable Tom Udall
Ranking Member
U.S. Senate Committee on Appropriations
Subcommittee on Interior, Environment, and
Related Agencies
Washington, DC 20510

RE: Support for ENERGY STAR® in Fiscal Year 2020

Dear Chairwoman McCollum, Ranking Member Joyce, Chairwoman Murkowski, and Ranking Member Udall:

We, the undersigned organizations and businesses, write today to express our strong support for the ENERGY STAR® program. This voluntary partnership program – which includes ENERGY STAR Buildings and Plants, Home Performance with ENERGY STAR for existing homes and certified new homes, and ENERGY STAR for Small Business, as well as ENERGY STAR labeled products – helps businesses, state and local governments, non-profit organizations, institutions of higher education, homeowners, and consumers save money by investing in energy efficiency. ENERGY STAR accomplishes several highly desirable goals at once: it helps consumers reduce high energy bills, promotes economic growth by stimulating investment in new technology, reduces pollution through cost-effective measures, and helps ensure the reliability of our electric system by reducing peak demand. We urge you to provide the administration clear direction about the need to continue ENERGY STAR – without resorting to an unnecessary transition to a “fee-based” model that would erode its integrity – and appropriate \$50 million to fund the program in Fiscal Year (FY) 2020.

ENERGY STAR has a proven track record of success and is extremely cost-effective. Today, ENERGY STAR enjoys brand awareness of about 90%, which makes it the most widely recognized symbol for energy efficiency. For every incremental dollar Americans invested in energy efficiency under ENERGY STAR, they reduced their energy bills by an average of \$4.50. In 2016 alone, American consumers and businesses saved over \$30 billion with the help of ENERGY STAR. Since 1992, ENERGY STAR has helped families and businesses save \$450 billion on utility bills, while

reducing greenhouse gas emissions by 3.1 billion metric tons. Through brand recognition, information and positive publicity, the ENERGY STAR program has provided the catalyst for many consumers, homeowners, businesses, and state and local governments to invest in energy efficiency.

ENERGY STAR serves broad constituencies across every state in the country, working with over 16,000 partners. In the energy efficiency sector, over 2.3 million Americans work in whole or in part on the design, manufacture, and installation of ENERGY STAR products and under ENERGY STAR programs. ENERGY STAR includes approximately 1,800 manufacturing partners of over 70 different product categories, who sold more than 300 million qualified products in the U.S. in 2016. About 50% of the commercial building floor space in the U.S. has been benchmarked for tracking and analyzing energy consumption using ENERGY STAR's Portfolio Manager. ENERGY STAR also counts almost 3,000 home builder partners who constructed over 1.9 million certified new homes since 1995. In 2016, families living in ENERGY STAR certified homes saved over \$360 million on utility bills, and 91,000 energy efficiency improvement projects on existing homes were completed by Home Performance with ENERGY STAR partners in 2017. Utilities and states across the country – including 45 local sponsors of Home Performance programs – use ENERGY STAR in their own energy efficiency programs and rely on it to reliably and affordably meet their energy needs.

Unpredictable energy costs and growing consumer and business demand make today's investments in energy efficiency even more vital to America's energy security. It is important to emphasize that ENERGY STAR is a voluntary program that works with business and helps them with brand recognition. We believe that the wide range of benefits of ENERGY STAR, realized across the entire U.S. economy, make it worthy of your support in FY2020.

Thank you for your consideration.

Sincerely,

Advanced Energy Economy
Alliance for Industrial Efficiency
Alliance for Water Efficiency
Alliance to Save Energy
American Council for an Energy-Efficient Economy
American Institute of Architects
APPA: Leadership in Educational Facilities
ASHRAE
Association for the Advancement of Sustainability in Higher Education
Building Performance Institute
Business Council for Sustainable Energy
The Campus Safety, Health, and Environmental Management Association
California Energy Commission
Council for Christian Colleges & Universities
Covestro LLC

Daikin U.S. Corp.
Danfoss
DuPont
E4TheFuture
Efficiency First
Elevate Energy
Energy and Resource Solutions
Environmental and Energy Study Institute
Google
Home Performance Coalition
Illuminating Engineering Society
Ingersoll Rand
Institute for Market Transformation
International Code Council
Intertek
Johnson Controls
Knauf Insulation
Midwest Energy Efficiency Alliance
National Association for State Community Services Programs
National Association of College and University Business Officers
National Association of State Energy Officials
The National Council for Workforce Education
National Housing Trust
Natural Resources Defense Council
NIRSA: Leaders in Collegiate Recreation
Polyisocyanurate Insulation Manufacturers Association
Rocky Mountain Institute
Sacramento Municipal Utility District
Samsung Electronics America
Seattle City Light
Sense
Signify
Society for College and University Planning
The Stella Group, Ltd.
U.S. Green Building Council
UL LLC