



2020

Student Financial Services Conference

March 22-24 | Portland, OR

Conference Overview

The NACUBO 2020 Student Financial Services Conference will cover the many policy, technical, and management issues affecting operations on campus. Bursars, student financial services directors, loan collectors, financial aid administrators, and other staff will find great value in plenary sessions addressing big picture issues and legislative and regulatory developments, as well as concurrent sessions covering a range of topics. Speakers from a diverse pool of institutions will share their experiences, solutions, and best practices in a variety of areas such as collections, payment processing, new technologies, compliance, and customer service.

Support this event

A limited number of firms are able to co-sponsor the 2020 Student Financial Services Conference. Join these elite organizations to secure top-level access to the decision-makers who attend this premier event, as well as recognition throughout all aspects of marketing and promoting the forum.

Last year's sponsors included:

Student Services
by **Blackboard**

The NACUBO Leadersip Series is sponsored by:

A Global Payments Company

Call for proposals

NACUBO invites you to submit a proposal to present at the 2020 Student Financial Services Conference. Visit the NACUBO website (<https://www.nacubo.org/sfs>) for more information about the forum and its Call for Proposals.

The deadline for submitting a proposal is October 7th, 2019.

For Student Financial Services Conference pricing information, please see page 3



STUDENT FINANCIAL SERVICES 2020

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Exhibit at this event

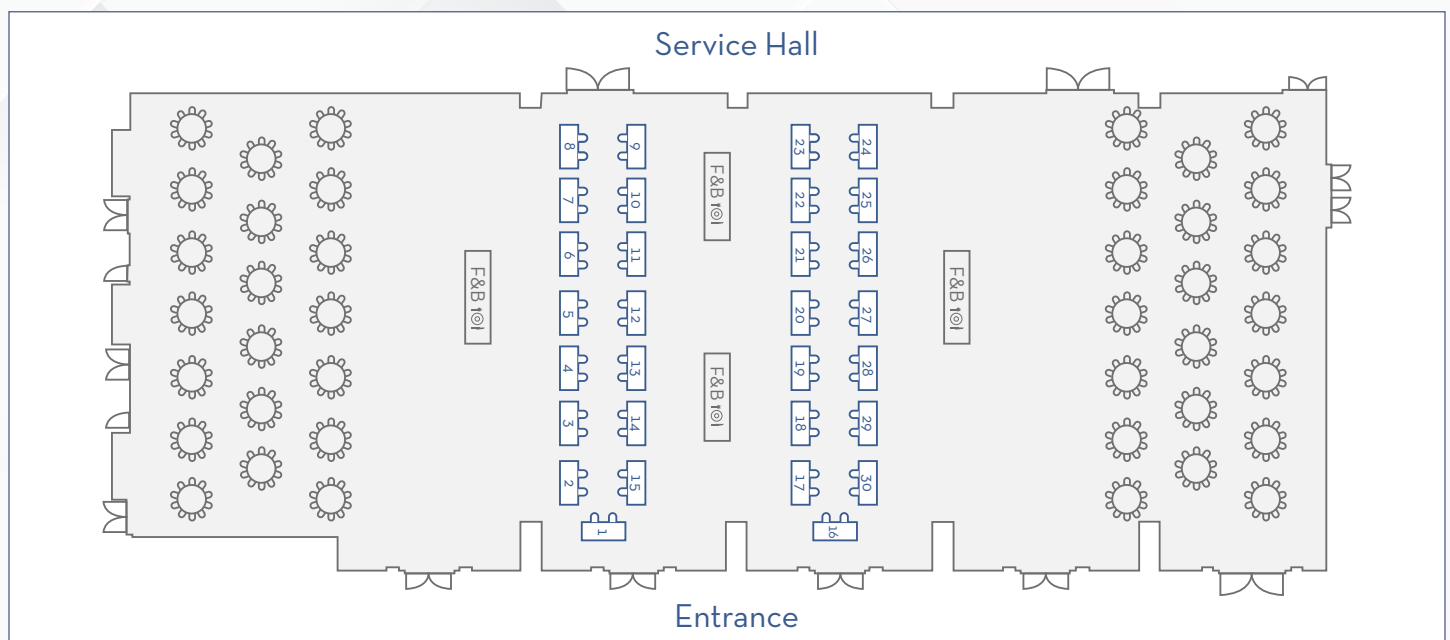
An active exhibit area allows participants easy access to more than 25 higher education service providers, and opportunities are offered throughout the program to network with attendees, speakers, and other corporate partners.

Please note that we offer our 2019 exhibitors the right-of-first-refusal, so table space may be limited as last year’s exhibitors decide to return in 2020. Table-top displays are available in a well-trafficked area of the conference, and most important, exhibits are open during breaks, breakfasts, and an evening reception, which are all held in the exhibit area.

Last year’s exhibitors included:

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| A.W.G Dewar, Inc. | F.H. Cann & Associates, Inc. | Schuerger Law |
| Account Control Technology, Inc. (ACT) | Financial Aid Services (FAS) | Student Services by Blackboard |
| Allianz Global Assistance | Flywire Corporation | TIAA |
| Automated Collections Inc. | General Revenue Corporation | Todd, Bremer & Lawson Inc. |
| BankMobile | Liberty Mutual Insurance | TouchNet |
| Blackboard | National Association of Student Financial Aid Administrators | Trellis Company |
| CMD Outsourcing Solutions | National Credit Management | Western Union Business Solutions |
| ConServe | Nelnet Campus Commerce | Williams & Fudge, Inc. |
| Easy Transfer | PayMyTuition | Windham Professionals |
| ECSI | Reliant Capital Solutions | |

2020 Exhibitors Floorplan



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Bundled Package Options

Pick one of these special bundles to get premium access to NACUBO’s audience of higher education student financial services decision-makers.

SPONSOR BENEFITS (INCLUDED IN ALL BUNDLES):

- Sponsorship of the 2020 Student Financial Services Conference
- One exhibit table at the NACUBO 2020 Student Financial Services Conference
- Recognition on the event webpage and in all promotional materials
- Acknowledgment in the conference program and on event signage
- Access to the pre-conference list of registrants; one-time use of post-conference attendee mailing list
- One complimentary full registration for all event functions

PREMIER ACCESS

\$15,000

*In addition to all of the above listed benefits, **Premier Access** supporters will also receive:*

- Two additional full conference registrations for all event functions (total of 3)
- Access to the 2019 NACUBO Student Financial Services Benchmarking Report for one individual
- One full page ad in a 2020 issue of *Business Officer* magazine
- Banner ad in a February or March 2020 edition of *Current* e-newsletter (subject to availability) **New!**

ELITE ACCESS

\$11,500

*In addition to all of the benefits listed in the “Sponsor Benefits” section, **Elite Access** supporters will also receive:*

- One additional full conference registration for all event functions (total of 2)

INDIVIDUAL PURCHASE

Exhibit table at the 2020 Student Financial Services Conference

\$2,500 current NACUBO Business Partner Member / \$3,500 non-member

