



Objectives

PHASE 1 - CONNECT

- Create a shared understanding of the UN SDGs Strategic Initiative across the divisions of Ancillary Services.
- Raise awareness about the UN SDGs Strategic Initiative in Ancillary Services.
- Invest in employee engagement & education about the UN SDGs.

PHASE 2 - CONSULT

- Engage & consult with stakeholders to determine which UN SDGs matter most.

PHASE 3 - DEFINE

- Analyze stakeholder feedback to define & prioritize the UN SDGs that matter most.

PHASE 4 - ALIGN

- Identify & align operations to contribute to priority UN SDGs.

PHASE 5 - REPORT

- Provide a sustainability report using Global Reporting Initiative Standards to demonstrate the contribution to the UN SDGs.

Brock University Ancillary Services UN SDGs Strategic Initiative Purpose:

- To integrate awareness of the UN SDGs across all divisions of Brock University Ancillary Services.
- To align operations to focus on the UN SDGs that matter most to key stakeholders.
- To demonstrate Brock University Ancillary Services' contribution to the UN SDGs.



Action Items Phase 1 - Connect

Assess Employee Sustainability Capacity

- Create a sustainability survey to assess employee sustainability capacity before & after delivery of UN SDGs educational content.

Invest in Employee Engagement

Create & deliver UN SDGs educational content for 84 ongoing employees that includes:

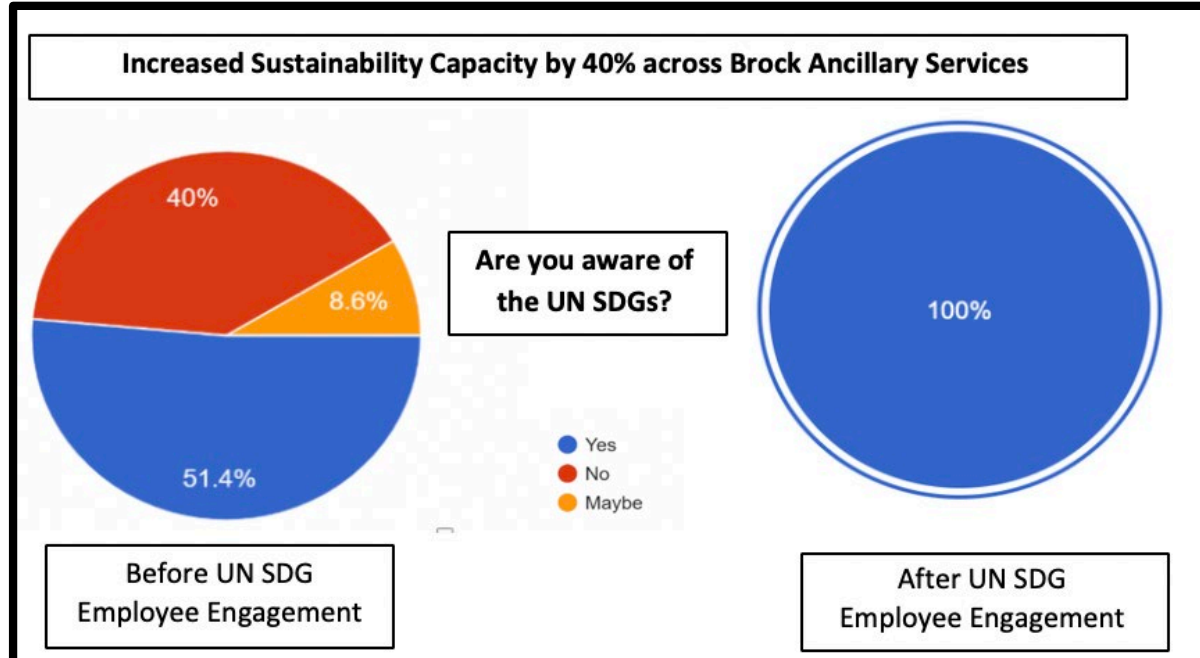
- Definitions of the 17 UN SDGs, the business case for the 17 UN SDGs & examples of business actions & key performance indicators for the 17 UN SDGs.

Consult with employees to prioritize the UN SDGs.

Mobilize Knowledge

- Share & present educational content to the Administrative Sciences Association of Canada to develop a business case competition to:
 - Engage stakeholders & employees in next phase of project;
 - Develop a database of examples of business actions & business indicators for each UN SDG.

Impact Phase 1 - Connect



Key Findings Phase 1 - Connect

Brock Ancillary Services employees responded that their divisions had the greatest impact on the following UN SDG:



Brock Ancillary Services employees ranked the UN SDGs that represented their divisions greatest business opportunities as:

