Brock University Ancillary Services’ Strategic Initiative
“Support the United Nations Sustainable Development Goals for People & Planet”

Objectives

PHASE 1 - CONNECT
- Create a shared understanding of the UN SDGs Strategic Initiative across the divisions of Ancillary Services.
- Raise awareness about the UN SDGs Strategic Initiative in Ancillary Services.
- Invest in employee engagement & education about the UN SDGs.

PHASE 2 - CONSULT
- Engage & consult with stakeholders to determine which UN SDGs matter most.

PHASE 3 - DEFINE
- Analyze stakeholder feedback to define & prioritize the UN SDGs that matter most.

PHASE 4 - ALIGN
- Identify & align operations to contribute to priority UN SDGs.

PHASE 5 - REPORT
- Provide a sustainability report using Global Reporting Initiative Standards to demonstrate the contribution to the UN SDGs.

Impact

Phase 1 - Connect

Increased Sustainability Capacity by 40% across Brock Ancillary Services

Brock University Ancillary Services UN SDGs Strategic Initiative Purpose:
- To integrate awareness of the UN SDGs across all divisions of Brock University Ancillary Services.
- To align operations to focus on the UN SDGs that matter most to key stakeholders.
- To demonstrate Brock University Ancillary Services’ contribution to the UN SDGs.

Action Items

Phase 1 - Connect

Assess Employee Sustainability Capacity
- Create a sustainability survey to assess employee sustainability capacity before & after delivery of UN SDGs educational content.

Invest in Employee Engagement
- Create & deliver UN SDGs educational content for 84 ongoing employees that includes:
  - Definitions of the 17 UN SDGs, the business case for the 17 UN SDGs & examples of business actions & key performance indicators for the 17 UN SDGs.
- Consult with employees to prioritize the UN SDGs.

Mobilize Knowledge
- Share & present educational content to the Administrative Sciences Association of Canada to develop a business case competition:
  - Engage stakeholders & employees in next phase of project;
  - Develop a database of examples of business actions & business indicators for each UN SDG.

Key Findings

Phase 1 – Connect

Assess Employee Sustainability Capacity
- Before UN SDG Employee Engagement
- After UN SDG Employee Engagement

Invest in Employee Engagement
- Brock Ancillary Services employees responded that their divisions had the greatest impact on the following UN SDGs:
  - 2: Zero Hunger
  - 3: Good Health and Wellbeing
  - 4: Quality Education

Mobilize Knowledge
- Brock Ancillary Services employees ranked the UN SDGs that represented their divisions greatest business opportunities as: