

# TOP 5 Higher Education Business Issues of 2022

## Supporting & Maintaining the Workforce



- Competitive pay & benefits
- Talent drain
- Telework policies
- Employee morale & well-being

## Meeting Students' Evolving Needs



- Enrollment
- Food and housing
- Mental health
- Social & professional development

## Providing Secure & Modern Technology Infrastructure



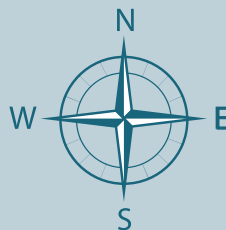
- Cybersecurity
- New technology costs
- Data-informed decision-making

## Managing an Uncertain Economic Climate



- Rising operating costs
- Revenue growth limitations
- Reduced buying power

## Navigating Resource Constraints



- State funding constraints
- Reduced net tuition revenue
- Pandemic-related revenue losses

