TOP 5 Higher Education Business Issues of 2022

Supporting & Maintaining the Workforce
- Competitive pay & benefits
- Talent drain
- Telework policies
- Employee morale & well-being

Meeting Students’ Evolving Needs
- Enrollment
- Food and housing
- Mental health
- Social & professional development

Providing Secure & Modern Technology Infrastructure
- Cybersecurity
- New technology costs
- Data-informed decision-making

Managing an Uncertain Economic Climate
- Rising operating costs
- Revenue growth limitations
- Reduced buying power

Navigating Resource Constraints
- State funding constraints
- Reduced net tuition revenue
- Pandemic-related revenue losses

This brief is a part of NACUBO’s State of Higher Education series, which asks stakeholders to consider some of the higher education sector’s more pressing issues and to take actions to preserve and enhance the value of a postsecondary degree.