



The NACUBO 2023 Annual Meeting app enables you to reach thousands of attendees before, during, and after the annual meeting. Available for free download from the Apple Store and the Google Play Store, the mobile app launches on July 10<sup>th</sup> with the following key features:

- **Customizable Schedule**
- **CPE Management**
- **NACUBO QR Quest Game**
- **Interactive Expo Hall Map**
- **Event Information**
- **Attendee, Sponsor, and Exhibitor Directories**
- **Real-time alerts and updates**

**Banner Ads: \$2,000**

Banner ads will appear at the top of the sub-pages within the mobile app and in a carousel of rotating ads on the homepage of the web-based version of the app. You will submit all five versions and the URL to launch.

**Specifications:**

Each **mobile app banner** will be needed in four sizes for landscape and portrait orientation for the mobile app :

Aspect Ratio	Size in Pixels	Format
7:1	1,080w x 152h	.jpg or .png
9:1	1,920w x 225h	.jpg or .png
11:1	2,048w x 180h	.jpg or .png
13:1	1,920w x 152h	.jpg or .png



The **website banner** has the following specification:

Ad Type	Size in Pixels	Format
Main Page Carousel	1200w x 200h	.jpg or .png

**Push Notifications: \$500**

Push Notifications are text-only messages that pop up in the app during the event. You specify the day and the time to send the alert (subject to availability). This is a great way to notify attendees of sessions in which you are presenting or of your in-booth prize drawings.

**Specifications:**

**Title:** Appears in **bold** above the message

**Message:** There is a 230 character limit *for title and message*. These notifications **cannot support formatting (such as links) or images**.

**Limit:** 5 per day



Reservation Deadline: **June 23<sup>rd</sup>**

Material Deadline: **June 30<sup>th</sup>**

**CONTACT**

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