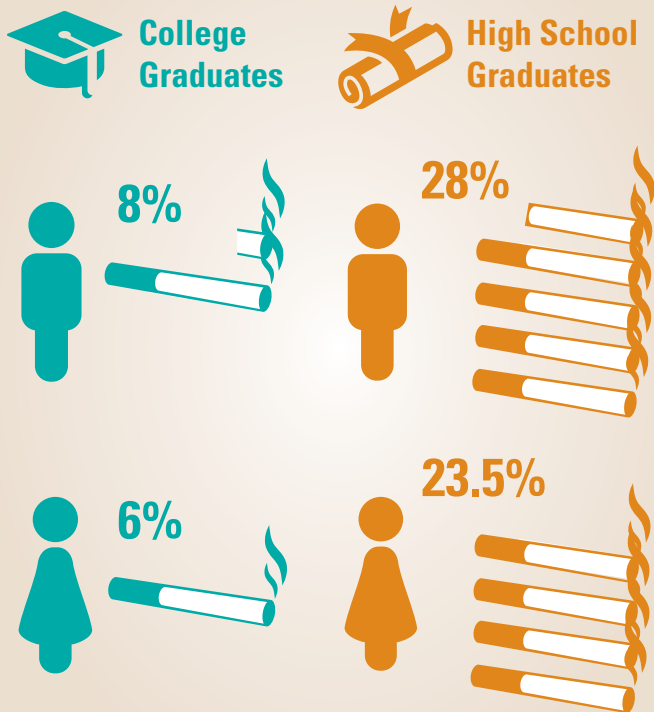


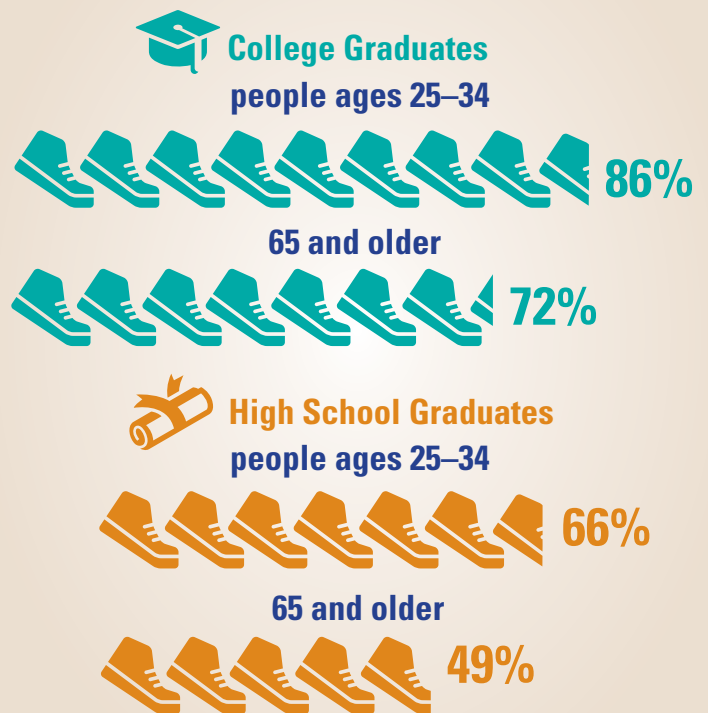
A COLLEGE EDUCATION LEADS TO HEALTHIER LIFESTYLES.

Smoking, 2014



Source: National Center for Health Statistics, "Health, United States, 2015," 2016

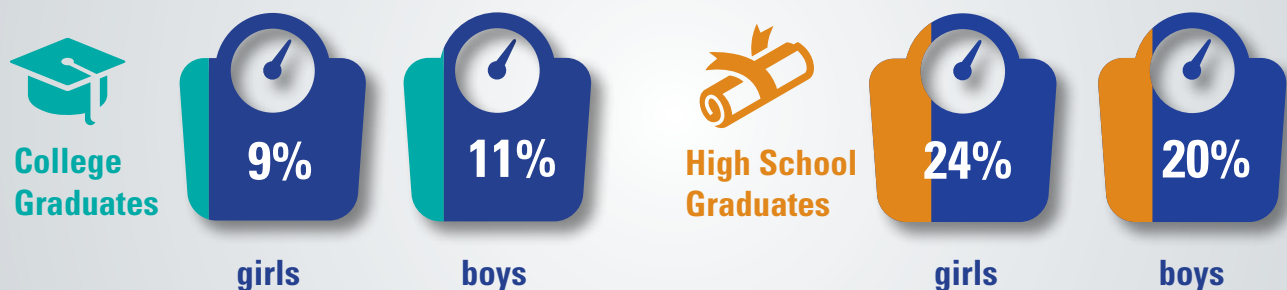
Regular Weekly Exercise, by Age Group



Source: The College Board, "Education Pays 2016," 2016

A COLLEGE EDUCATION ALTERS FUTURE GENERATIONS.

Children's Obesity Rates (ages 2–19) Based on Parents' Education, 2011–2014



Source: The College Board, "Education Pays 2016," 2016