STRATEGIC PRIORITY 1
Transformations
1. Develop strategies for sustainable business models by institutional type and with analytics
2. Explore a shared services offering to support member institutions
3. Design models for institutions to strategically finance equitable student success and completion
4. Strategically connect members with business partners

STRATEGIC PRIORITY 2
Strategic Leadership
1. Establish digital badging
2. Create online career development opportunities
3. Develop and refresh online self-study courses
4. Develop programming for those new to higher education in all levels and areas of the business office
5. Establish a search service to fill positions on the chief business officer’s team

STRATEGIC PRIORITY 3
Advocacy and Engagement
1. Cultivate relationships and expand business officer engagement with policymakers
2. Identify and advocate for transformational policy priorities
3. Amplify NACUBO research and other data tools and actionable resources
4. Create new communication tools that demonstrate the relationship between financial investments and student outcomes
5. Deliver timely and exceptional educational programs providing guidance and updates, connecting members with tactical and practical information

NACUBO, founded in 1962, is a nonprofit professional organization representing chief administrative and financial officers at more than 1,700 colleges and universities across the country. NACUBO works to advance the economic vitality, business practices, and support of higher education institutions in pursuit of their missions.

For more information, visit www.nacubo.org.