### MONDAY, JULY 13

<table>
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<tr>
<th>Time</th>
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| 11:00am-11:15am | Welcome  
Susan Whealler Johnston, President and CEO, NACUBO                                               |
| 11:00am-12:15pm  | Opening Session: The Problem-Solving Generation  
Jaime Casap, Education Evangelist  
*CPE Category: Specialized Knowledge* |
| 1:30-2:30pm  | **CONCURRENT SESSIONS**  
From Dashboards to Decisions: Empowering Leaders with Analytics  
*CPE Category: Finance*  
Impact Events and Managing the Message in the Social Media Age  
*CPE Category: Communications and Marketing*  
What Makes a Good Cash-On-Hand Policy?  
*CPE Category: Finance* |
| 3:00-4:00pm  | **ROUNDTABLES**  
Roundtable: Reopening the Student Accounts Office in a Time of Social Distancing  
*CPE Category: Specialized Knowledge*  
Community College Business Officers Roundtable: Planning for Fall 2020 and Beyond  
*CPE Category: Specialized Knowledge*  
HBCU Business Officers Roundtable: Planning for Fall 2020 and Beyond  
*CPE Category: Specialized Knowledge*  
Roundtable: Endowment Stewardship in a COVID-19 Economy  
*CPE Category: Management Services*  
Roundtable: Leases, Long-term Debt and Financial Responsibility Composite Scores  
*CPE Category: Accounting*  
System Business Officers Roundtable: Planning for Fall 2020 and Beyond  
*CPE Category: Specialized Knowledge* |
| 4:00pm     | END OF DAY 1 |

### TUESDAY, JULY 14

<table>
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| 11:00am-12:00pm  | **CONCURRENT SESSIONS**  
Energy Asset Monetization: Transforming Utility Cost Centers into Strategic Assets  
*CPE Category: Finance*  
How Student Financial Services Can Lead Collaboration to Support Student Success  
*CPE Category: Specialized Knowledge*  
The Power of Financial Modeling  
*CPE Category: Finance* |
1:30-2:30pm  **CONCURRENT SESSIONS**
Driving Innovation with a Managed Services Technology Provider  
*CPE Category: Information Technology*

Hot Legal Topics: Liability Issues in the Age of COVID-19 and Update on Foreign Influence/Foreign Gift and Contract Reporting  
*CPE Category: Business Law*

Once Upon a Financial Statement...Telling Your Institution’s Financial Story  
*CPE Category: Accounting*

3:00-4:00pm  **ROUNDTABLES**
New to Higher Education Roundtable  
*CPE Category: Specialized Knowledge*

Business Officers of Color Roundtable  
*CPE Category: Specialized Knowledge*

Roundtable: Safeguarding Higher Education Through Technology Strategic Planning  
*CPE Category: Finance*

Roundtable: Exploring the Regulatory Hurdles of Expanding Online Education to International Students  
*CPE Category: Specialized Knowledge*

Roundtable: Managing Athletics at Smaller Public and Private Colleges  
*CPE Category: Specialized Knowledge*

Roundtable: Modeling to Understand and Evaluate Academic Costs  
*CPE Category: Finance*

Roundtable: RCM in the COVID-19 Environment  
*CPE Category: Finance*

4:00pm  **END OF DAY 2**

**WEDNESDAY, JULY 15**

11:00-11:15am  **Looking Back at the Past Year**
Lynn Valenter, NACUBO Board Chair  
Vice Chancellor for Finance and Operations  
Washington State University, Vancouver

11:15am-12:15pm  **Washington Update**  
*CPE Category: Specialized Knowledge*

1:30-2:30pm  **CONCURRENT SESSIONS**
Cost Standardization: Key Considerations to Enable Advanced Analytics  
*CPE Category: Finance*

Return on Mission: The University of Colorado-Boulder Financial Futures Initiative  
*CPE Category: Finance*

Successful System and Member Institutions Relationships  
*CPE Category: Business Management and Organization*

3:00-4:00pm  **ROUNDTABLES**
Academic Unit Business Officers Roundtable  
*CPE Category: Specialized Knowledge*
Primary Representatives Meeting
Invitation-only
*No CPEs for this session*

Roundtable: Challenges in Financial Reporting Post-COVID-19 (Public Institutions)
CPE Category: Accounting

Young Professionals Roundtable: Career Advice for Success in Higher Education
CPE Category: Professional Development

4:00pm END OF DAY 3

THURSDAY, JULY 16

11:00am-12:00pm CONCURRENT SESSIONS
Investing in Veterans’ Education
CPE Category: Specialized Knowledge

Lessons Learned: FASB Revenue Recognition and Grants
CPE Category: Accounting

State Budget Outlook
CPE Category: Specialized Knowledge

1:30-2:30pm CONCURRENT SESSIONS
Is it Time to Rethink our Approach to Mitigating Cybersecurity Risk?
CPE Category: Information Technology

An Innovative Way to Redesign a Retirement Investment Menu
CPE Category: Finance

Rip Off the Band Aid: Simultaneously Deploying New Budgeting and Organizational Models
CPE Category: Finance

3:00-4:00pm ROUNDTABLES
LGBTQ Roundtable
CPE Category: Specialized Knowledge

Roundtable: Adapting the Physical Campus to Impact the Student Experience in Response to COVID-19
CPE Category: Specialized Knowledge

Roundtable: Challenges in Financial Reporting Post-COVID-19 (Private Institutions)
CPE Category: Accounting

Women Chief Business Officers Roundtable
CPE Category: Specialized Knowledge

4:00pm END OF DAY 4

FRIDAY, JULY 17

11:00-11:15am Looking Ahead
Robert Moore, Incoming NACUBO Board Chair
Senior Vice President, Finance and Administration and Treasurer
Colorado College

11:15am-12:15pm Guided by Equity, Informed by Data
CPE Category: Specialized Knowledge
1:30-2:30pm  CONCURRENT SESSIONS
Connecting Strategy and Data for Actionable Change: A Case Study in Ohio
CPE Category: Finance

Lessons Learned from NECHE’s Pilot Program for Financial Monitoring
CPE Category: Management Services

Student Expectations for Fall 2020 and Implications for Higher Education
CPE Category: Specialized Knowledge

2:30pm  End of Day 5