



NACUBO 2020 VIRTUAL ANNUAL MEETING — JULY 13-17 —

As of July 10, 2020

MONDAY, JULY 13

11:00–11:15am **Welcome**
Susan Whealler Johnston, President and CEO, NACUBO

11:00am–12:15pm **Opening Session: The Problem-Solving Generation**
Jaime Casap, Education Evangelist
CPE Category: Specialized Knowledge

1:30-2:30pm **CONCURRENT SESSIONS**

From Dashboards to Decisions: Empowering Leaders with Analytics
CPE Category: Finance

Impact Events and Managing the Message in the Social Media Age
CPE Category: Communications and Marketing

What Makes a Good Cash-On-Hand Policy?
CPE Category: Finance

3:00-4:00pm **ROUNDTABLES**

Roundtable: Reopening the Student Accounts Office in a Time of Social Distancing
CPE Category: Specialized Knowledge

Community College Business Officers Roundtable: Planning for Fall 2020 and Beyond
CPE Category: Specialized Knowledge

HBCU Business Officers Roundtable: Planning for Fall 2020 and Beyond
CPE Category: Specialized Knowledge

Roundtable: Endowment Stewardship in a COVID-19 Economy
CPE Category: Management Services

Roundtable: Leases, Long-term Debt and Financial Responsibility Composite Scores
CPE Category: Accounting

System Business Officers Roundtable: Planning for Fall 2020 and Beyond
CPE Category: Specialized Knowledge

4:00pm **END OF DAY 1**

TUESDAY, JULY 14

11:00am-12:00pm **CONCURRENT SESSIONS**

Energy Asset Monetization: Transforming Utility Cost Centers into Strategic Assets
CPE Category: Finance

How Student Financial Services Can Lead Collaboration to Support Student Success
CPE Category: Specialized Knowledge

The Power of Financial Modeling
CPE Category: Finance

1:30-2:30pm **CONCURRENT SESSIONS**

Driving Innovation with a Managed Services Technology Provider

CPE Category: Information Technology

Hot Legal Topics: Liability Issues in the Age of COVID-19 and Update on Foreign Influence/Foreign Gift and Contract Reporting

CPE Category: Business Law

Once Upon a Financial Statement...Telling Your Institution's Financial Story

CPE Category: Accounting

3:00-4:00pm **ROUNDTABLES**

New to Higher Education Roundtable

CPE Category: Specialized Knowledge

Business Officers of Color Roundtable

CPE Category: Specialized Knowledge

Roundtable: Safeguarding Higher Education Through Technology Strategic Planning

CPE Category: Finance

Roundtable: Exploring the Regulatory Hurdles of Expanding Online Education to International Students

CPE Category: Specialized Knowledge

Roundtable: Managing Athletics at Smaller Public and Private Colleges

CPE Category: Specialized Knowledge

Roundtable: Modeling to Understand and Evaluate Academic Costs

CPE Category: Finance

Roundtable: RCM in the COVID-19 Environment

CPE Category: Finance

4:00pm **END OF DAY 2**

WEDNESDAY, JULY 15

11:00-11:15am **Looking Back at the Past Year**

Lynn Valenter, NACUBO Board Chair
Vice Chancellor for Finance and Operations
Washington State University, Vancouver

11:15am-12:15pm **Washington Update**

CPE Category: Specialized Knowledge

1:30-2:30pm **CONCURRENT SESSIONS**

Cost Standardization: Key Considerations to Enable Advanced Analytics

CPE Category: Finance

Return on Mission: The University of Colorado-Boulder Financial Futures Initiative

CPE Category: Finance

Successful System and Member Institutions Relationships

CPE Category: Business Management and Organization

3:00-4:00pm **ROUNDTABLES**

Academic Unit Business Officers Roundtable

CPE Category: Specialized Knowledge

Primary Representatives Meeting

Invitation-only

No CPEs for this session

Roundtable: Challenges in Financial Reporting Post-COVID-19 (Public Institutions)

CPE Category: Accounting

Young Professionals Roundtable: Career Advice for Success in Higher Education

CPE Category: Professional Development

4:00pm **END OF DAY 3**

THURSDAY, JULY 16

11:00am-12:00pm **CONCURRENT SESSIONS**

Investing in Veterans' Education

CPE Category: Specialized Knowledge

Lessons Learned: FASB Revenue Recognition and Grants

CPE Category: Accounting

State Budget Outlook

CPE Category: Specialized Knowledge

1:30-2:30pm **CONCURRENT SESSIONS**

Is it Time to Rethink our Approach to Mitigating Cybersecurity Risk?

CPE Category: Information Technology

An Innovative Way to Redesign a Retirement Investment Menu

CPE Category: Finance

Rip Off the Band Aid: Simultaneously Deploying New Budgeting and Organizational Models

CPE Category: Finance

3:00-4:00pm **ROUNDTABLES**

LGBTQ Roundtable

CPE Category: Specialized Knowledge

Roundtable: Adapting the Physical Campus to Impact the Student Experience in Response to COVID-19

CPE Category: Specialized Knowledge

Roundtable: Challenges in Financial Reporting Post-COVID-19 (Private Institutions)

CPE Category: Accounting

Women Chief Business Officers Roundtable

CPE Category: Specialized Knowledge

4:00pm **END OF DAY 4**

FRIDAY, JULY 17

11:00-11:15am **Looking Ahead**

Robert Moore, Incoming NACUBO Board Chair

Senior Vice President, Finance and Administration and Treasurer

Colorado College

11:15am-12:15pm **Guided by Equity, Informed by Data**

CPE Category: Specialized Knowledge

1:30-2:30pm **CONCURRENT SESSIONS**

Connecting Strategy and Data for Actionable Change: A Case Study in Ohio

CPE Category: Finance

Lessons Learned from NECHE's Pilot Program for Financial Monitoring

CPE Category: Management Services

Student Expectations for Fall 2020 and Implications for Higher Education

CPE Category: Specialized Knowledge

2:30pm **End of Day 5**