TUESDAY, JULY 27

10:00-10:30am  WELLNESS BREAK  
Yoga in the NACUBO Booth

11:00–11:15am  Welcome  
Susan Whealler Johnston, President and CEO, NACUBO  
Megan Strand, Host and Producer CBO Speaks

11:15am–12:15pm  Opening General Session: The Hidden Brain  
Shankar Vedantam, NPR Social Science Correspondent and Host of Hidden Brain  
Robert Moore, Senior Vice President for Finance and Administration, Colorado College  
CPE Category: Personal Development

12:15-1:30pm  EXPO HALL

12:30-1:00pm  WELLNESS BREAK  
Meditation in the NACUBO Booth

1:30-2:30pm  CONCURRENT SESSIONS  
At the Intersection of Key Business and Legal Issues: An Essential Partnership Between the Campus Business Officer and Campus Legal Counsel  
CPE Category: Business Law  
Community College Business Officers Roundtable  
CPE Category: Specialized Knowledge  
The $50b Cost of Excess Capacity in Higher Education and What To Do About It  
CPE Category: Finance  
Post-Pandemic Higher Education: Accelerating Financial Sustainability With a Zero-Based Mindset  
CPE Category: Finance

2:30-3:30pm  EXPO HALL

2:45-3:15pm  DEMO SESSION  
Lease Accounting Standards Compliance: Deloitte’s LeaseController Software  
*No CPEs for this session*

2:45-3:15pm  NETWORKING  
Young Professionals Meet and Greet  
*No CPEs for this session*

3:30-4:30pm  CONCURRENT SESSIONS  
The Many Faces of Supplier Diversity – A Solution as Unique as Your Institution  
CPE Category: Specialized Knowledge  
Embracing Compliance, Security, and Technology in a COVID World  
CPE Category: Information Technology  
Leveraging Budget Models for Cultural Transformation  
CPE Category: Finance  
Supporting Student Success Through Business Office Practices  
CPE Category: Specialized Knowledge
WEDNESDAY, JULY 28

10:00-10:30am WELLNESS BREAK
Yoga in the NACUBO Booth

11:00-11:15am Board Chair Remarks and Awards Presentation
Robert Moore, NACUBO Board Chair
Senior Vice President for Finance and Administration
Colorado College

11:15am-12:15pm General Session: Adaptation Advantage: Leading in a Post-Pandemic World
Heather McGowan, Future of Work Strategist
CPE Category: Personal Development

12:15-1:30pm EXPO HALL

12:30-1:00pm WELLNESS BREAK
Meditation in the NACUBO Booth

12:30-1:15pm CONNECT AND COLLABORATE
LGBTQIA+ Roundtable
*No CPEs for this session*

12:30-1:15pm DEMO SESSION
Anaplan Connected Planning and Budgeting, Featuring New York University
*No CPEs for this session*

1:30-2:30pm CONCURRENT SESSIONS
Educational Equality and Access: Higher Education Trends Before, During, and After COVID
CPE Category: Specialized Knowledge

Accelerating Analytics Use Through Data Governance
CPE Category: Finance

What Keeps Business Officers Up at Night
CPE Category: Specialized Knowledge

CEO’s Share Insight on Dramatically Tightening Insurance Market
CPE Category: Specialized Knowledge

2:30-3:30pm EXPO HALL

2:45-3:15pm NETWORKING
NACUBO Consulting Session
*No CPEs for this session*

3:30-4:30pm CONCURRENT SESSIONS
Lights, Camera, Action: How to Effectively Communicate in a Digital World
CPE Category: Communications and Marketing

Liquidity Strategies for Higher Education Post-COVID
CPE Category: Finance

Future of Work and Talent Strategies in Higher Education
CPE Category: Personnel/HR

Primary Representatives Meeting
Invitation-only
*No CPEs for this session*

4:45-5:45pm NETWORKING
THURSDAY, JULY 29

10:00-10:30am  WELLNESS BREAK
            Yoga in the NACUBO Booth

11:00am-12:00pm  CONCURRENT SESSIONS
            AI-Powered Strategies: Competitive Advantages for Recruitment, Enrollment, and Student Success for Traditional and Non-Traditional Students
            CPE Category: Information Technology

            Improving the Economics of Academic Programs: Benchmarking and Predictive Analytics
            CPE Category: Finance

            Projecting Credibility for Strategic Decisions and Rating Agencies
            CPE Category: Finance

            A New Higher Education Strategic Framework for a Post-COVID-19 World
            CPE Category: Finance

12:00-1:30pm  EXPO HALL

12:30-1:00pm  WELLNESS BREAK
            Meditation in the NACUBO Booth

12:30-1:15pm  CONNECT AND COLLABORATE
            Business Officers of Color Roundtable
            *No CPEs for this session*

1:30-2:30pm  CONCURRENT SESSIONS
            GLBA Compliance Is Easier Than You Think!
            CPE Category: Accounting

            Re Thinking Public University Systems: Implications for a Lower Cost Business Model
            CPE Category: Specialized Knowledge

            Are Your Policies Advancing Your DEI Agenda?
            CPE Category: Personnel/HR

            Insights from the NACUBO 2021 CBO Profile
            CPE Category: Specialized Knowledge

2:30-3:30pm  EXPO HALL

2:45-3:15pm  DEMO SESSION
            How to Regain Control of the Bottom Line and Financial Planning Process
            *No CPEs for this session*

2:45-3:15pm  NETWORKING
            HBCU Business Officers Meet and Greet
            *No CPEs for this session*

3:30-4:30pm  CONCURRENT SESSIONS
            CFO Roundtable: A Year of Disruption and Change Agent for the Future
            CPE Category: Specialized Knowledge

            In-House Virtual Internship Programs for Students Facing COVID-19 Challenges
            CPE Category: Specialized Knowledge

            Integrity in Institutional Advancement: The Urgent Partnership Between Chief Financial Officers and Chief Advancement Officers
            CPE Category: Finance

            Public Institution Roundtable
            CPE Category: Auditing (Governmental)
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| 10:00-10:30am| WELLNESS BREAK
Yoga in the NACUBO Booth                                  |
| 11:00-11:15am| Incoming Board Chair Remarks
Susan Scroggins, Incoming NACUBO Board Chair
Senior Vice President for Finance and Treasurer
Valparaiso University |
| 11:15am-12:15pm| Final General Session: Leading Through Uncertainty
Nadja West, 44th Army Surgeon General and Former Commanding General, US Army Medical Command
*CPE Category: Personal Development* |
| 12:15-1:30pm | EXPO HALL                                                             |
| 12:30-1:00pm | WELLNESS BREAK
Meditation in the NACUBO Booth                                    |
| 12:30-1:15pm | CONNECT AND COLLABORATE
Women Business Officers Roundtable: Leadership Lessons Men Can Learn from Women and Career Lessons Women Can Learn from Men
*No CPEs for this session* |
| 12:30-1:15pm | DEMO SESSION
Leveraging Business Partnerships to Accelerate Your Campus Diversity, Equity, and Inclusion Goals
*No CPEs for this session* |
| 1:30-2:30pm  | CONCURRENT SESSIONS
Fiscal Resiliency: Evaluating Intercollegiate Athletic Programs
*CPE Category: Finance* |
|              | Creating Space for Diversity and Inclusion in Your Campus Real Estate
*CPE Category: Specialized Knowledge* |
|              | College After COVID: Enrollment, Finances, and a Path Forward
*CPE Category: Specialized Knowledge* |
| 2:45-3:45pm  | CONCURRENT SESSIONS
Ask the NACUBO Policy Experts
*CPE Category: Specialized Knowledge* |
|              | Ask the NACUBO Research and Analytics Experts
*CPE Category: Specialized Knowledge* |