



**2021**  
ANNUAL  
MEETING  
JULY 27 – 30

**ENDURANCE.  
STRENGTH.  
SUPPORT.**

*As of July 22, 2021*

**TUESDAY, JULY 27**

10:00-10:30am **WELLNESS BREAK**

[Yoga in the NACUBO Booth](#)

11:00–11:15am **Welcome**

**Susan Whealler Johnston**, President and CEO, NACUBO

**Megan Strand**, Host and Producer *CBO Speaks*

11:15am–12:15pm **Opening General Session: The Hidden Brain**

**Shankar Vedantam**, NPR Social Science Correspondent and Host of *Hidden Brain*

**Robert Moore**, Senior Vice President for Finance and Administration, Colorado College

*CPE Category: Personal Development*

12:15-1:30pm **EXPO HALL**

12:30-1:00pm **WELLNESS BREAK**

[Meditation in the NACUBO Booth](#)

1:30-2:30pm **CONCURRENT SESSIONS**

[At the Intersection of Key Business and Legal Issues: An Essential Partnership Between the Campus Business Officer and Campus Legal Counsel](#)

*CPE Category: Business Law*

[Community College Business Officers Roundtable](#)

*CPE Category: Specialized Knowledge*

[The \\$50b Cost of Excess Capacity in Higher Education and What To Do About It](#)

*CPE Category: Finance*

[Post-Pandemic Higher Education: Accelerating Financial Sustainability With a Zero-Based Mindset](#)

*CPE Category: Finance*

2:30-3:30pm **EXPO HALL**

2:45-3:15pm **DEMO SESSION**

[Lease Accounting Standards Compliance: Deloitte's LeaseController Software](#)

*\*No CPEs for this session\**

2:45-3:15pm **NETWORKING**

[Young Professionals Meet and Greet](#)

*\*No CPEs for this session\**

3:30-4:30pm **CONCURRENT SESSIONS**

[The Many Faces of Supplier Diversity – A Solution as Unique as Your Institution](#)

*CPE Category: Specialized Knowledge*

[Embracing Compliance, Security, and Technology in a COVID World](#)

*CPE Category: Information Technology*

[Leveraging Budget Models for Cultural Transformation](#)

*CPE Category: Finance*

[Supporting Student Success Through Business Office Practices](#)

*CPE Category: Specialized Knowledge*

## WEDNESDAY, JULY 28

- 10:00-10:30am **WELLNESS BREAK**  
**Yoga in the NACUBO Booth**
- 11:00-11:15am **Board Chair Remarks and Awards Presentation**  
**Robert Moore**, NACUBO Board Chair  
Senior Vice President for Finance and Administration  
Colorado College
- 11:15am-12:15pm **General Session: Adaptation Advantage: Leading in a Post-Pandemic World**  
**Heather McGowan**, Future of Work Strategist  
*CPE Category: Personal Development*
- 12:15-1:30pm **EXPO HALL**
- 12:30-1:00pm **WELLNESS BREAK**  
**Meditation in the NACUBO Booth**
- 12:30-1:15pm **CONNECT AND COLLABORATE**  
**LGBTQIA+ Roundtable**  
*\*No CPEs for this session\**
- 12:30-1:15pm **DEMO SESSION**  
**Anaplan Connected Planning and Budgeting, Featuring New York University**  
*\*No CPEs for this session\**
- 1:30-2:30pm **CONCURRENT SESSIONS**  
**Educational Equality and Access: Higher Education Trends Before, During, and After COVID**  
*CPE Category: Specialized Knowledge*
- Accelerating Analytics Use Through Data Governance**  
*CPE Category: Finance*
- What Keeps Business Officers Up at Night**  
*CPE Category: Specialized Knowledge*
- CEO's Share Insight on Dramatically Tightening Insurance Market**  
*CPE Category: Specialized Knowledge*
- 2:30-3:30pm **EXPO HALL**
- 2:45-3:15pm **NETWORKING**  
**NACUBO Consulting Session**  
*\*No CPEs for this session\**
- 3:30-4:30pm **CONCURRENT SESSIONS**  
**Lights, Camera, Action: How to Effectively Communicate in a Digital World**  
*CPE Category: Communications and Marketing*
- Liquidity Strategies for Higher Education Post-COVID**  
*CPE Category: Finance*
- Future of Work and Talent Strategies in Higher Education**  
*CPE Category: Personnel/HR*
- Primary Representatives Meeting**  
Invitation-only  
*\*No CPEs for this session\**
- 4:45-5:45pm **NETWORKING**

## THURSDAY, JULY 29

10:00-10:30am **WELLNESS BREAK**  
**Yoga in the NACUBO Booth**

11:00am-12:00pm **CONCURRENT SESSIONS**  
**AI-Powered Strategies: Competitive Advantages for Recruitment, Enrollment, and Student Success for Traditional and Non-Traditional Students**

*CPE Category: Information Technology*

**Improving the Economics of Academic Programs: Benchmarking and Predictive Analytics**

*CPE Category: Finance*

**Projecting Credibility for Strategic Decisions and Rating Agencies**

*CPE Category: Finance*

**A New Higher Education Strategic Framework for a Post-COVID-19 World**

*CPE Category: Finance*

12:00-1:30pm **EXPO HALL**

12:30-1:00pm **WELLNESS BREAK**  
**Meditation in the NACUBO Booth**

12:30-1:15pm **CONNECT AND COLLABORATE**  
**Business Officers of Color Roundtable**  
**\*No CPEs for this session\***

1:30-2:30pm **CONCURRENT SESSIONS**  
**GLBA Compliance Is Easier Than You Think!**  
*CPE Category: Accounting*

**Re Thinking Public University Systems: Implications for a Lower Cost Business Model**

*CPE Category: Specialized Knowledge*

**Are Your Policies Advancing Your DEI Agenda?**

*CPE Category: Personnel/HR*

**Insights from the NACUBO 2021 CBO Profile**

*CPE Category: Specialized Knowledge*

2:30-3:30pm **EXPO HALL**

2:45-3:15pm **DEMO SESSION**  
**How to Regain Control of the Bottom Line and Financial Planning Process**  
**\*No CPEs for this session\***

2:45-3:15pm **NETWORKING**  
**HBCU Business Officers Meet and Greet**  
**\*No CPEs for this session\***

3:30-4:30pm **CONCURRENT SESSIONS**  
**CFO Roundtable: A Year of Disruption and Change Agent for the Future**  
*CPE Category: Specialized Knowledge*

**In-House Virtual Internship Programs for Students Facing COVID-19 Challenges**

*CPE Category: Specialized Knowledge*

**Integrity in Institutional Advancement: The Urgent Partnership Between Chief Financial Officers and Chief Advancement Officers**

*CPE Category: Finance*

**Public Institution Roundtable**

*CPE Category: Auditing (Governmental)*

## FRIDAY, JULY 30

- 10:00-10:30am **WELLNESS BREAK**  
**Yoga in the NACUBO Booth**
- 11:00-11:15am **Incoming Board Chair Remarks**  
**Susan Scroggins**, Incoming NACUBO Board Chair  
Senior Vice President for Finance and Treasurer  
Valparaiso University
- 11:15am-12:15pm **Final General Session: Leading Through Uncertainty**  
**Nadja West**, 44<sup>th</sup> Army Surgeon General and Former Commanding General, US Army Medical Command  
*CPE Category: Personal Development*
- 12:15-1:30pm **EXPO HALL**
- 12:30-1:00pm **WELLNESS BREAK**  
**Meditation in the NACUBO Booth**
- 12:30-1:15pm **CONNECT AND COLLABORATE**  
**Women Business Officers Roundtable: Leadership Lessons Men Can Learn from Women and Career Lessons Women Can Learn from Men**  
*\*No CPEs for this session\**
- 12:30-1:15pm **DEMO SESSION**  
**Leveraging Business Partnerships to Accelerate Your Campus Diversity, Equity, and Inclusion Goals**  
*\*No CPEs for this session\**
- 1:30-2:30pm **CONCURRENT SESSIONS**  
**Fiscal Resiliency: Evaluating Intercollegiate Athletic Programs**  
*CPE Category: Finance*
- Creating Space for Diversity and Inclusion in Your Campus Real Estate**  
*CPE Category: Specialized Knowledge*
- College After COVID: Enrollment, Finances, and a Path Forward**  
*CPE Category: Specialized Knowledge*
- 2:45-3:45pm **CONCURRENT SESSIONS**  
**Ask the NACUBO Policy Experts**  
*CPE Category: Specialized Knowledge*
- Ask the NACUBO Research and Analytics Experts**  
*CPE Category: Specialized Knowledge*