



Smart and Sustainable Campuses Conference

April 3–5, 2011
UMUC Inn and Conference Center,
located at the University of Maryland
College Park, MD



The National Association of College and University Business Officers (NACUBO) invites your organization to sponsor and exhibit at the 6th annual Smart and Sustainable Campuses Conference (SSCC). The Conference brings together more than 300 attendees to share solutions-focused presentations, operational solutions, smart growth policies, and strategies for achieving climate neutrality.

The spirit behind the conference is educational, motivational and solutions-based. All meals and exhibits will be in the Grand Ballroom of the University's Inn & Conference Center, exposing attendees to your brand and organization constantly—before, after, and during meals. In addition, the conference is uniquely designed to appeal to campus “teams” (i.e. the business officer, environmental health & safety officials, sustainability staff, faculty and students) and is a perfect venue to market, network and promote your organization's sustainable products and services.

Audience:

- Chief business officers
- Chief financial officers
- Environmental health & safety directors
- Campus & city planners
- Campus administrators
- Facilities officers
- Sustainability directors & managers
- Other higher education stakeholders

Program Committee Representation

- NACUBO
- APPA: The Association for Higher Education Facilities Officers
- Association for the Advancement of Sustainability in Higher Education (AASHE)
- Campus Consortium for Environmental Excellence (C2E2)
- Haley & Aldrich
- Keene State College
- MITHUN
- Pacific Lutheran University
- Siemens Building Technologies
- Syracuse University
- United States Environmental Protection Agency (EPA)
- University of Maryland, College Park
- University of Wisconsin—Oshkosh

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www.nacubo.org/Events_and_Programs/Smart_and_Sustainable_Campuses_Conference.html

The Conference Program

The program will feature more than 40 presentations, from panels to workshops, focusing on every aspect of concern to the campus community. Poster presentations, pre-conference workshops and campus tours, add to the offerings.

The conference offers an exciting and unique opportunity to reach out to higher education decision-makers across the nation and demonstrate to colleges and universities how your products or services can lead the way to a sustainable future.

Being Green and Climate Cool

NACUBO is committed to being socially and environmentally responsible, which means aligning the conference with our sustainability values.

The Facility

The SSCC will be held in the Inn & Conference Center at the University of Maryland University College, College Park, Maryland. Named the country's first environmentally friendly hotel and conference center, this College Park hotel has received its LEED certification from the US Green Building Council. Every facility in the hotel, from the meeting facilities to the guest rooms, uses recyclable materials and energy-saving systems to ensure a positive role on the environment.

Exhibition Highlights

- Exclusive exhibitor space (*limited availability*)
- Two days of exposure in the Grand Ballroom and networking opportunities
- More than 300 professionals expected
- Sunday Conference welcome and networking reception
- Monday and Tuesday Poster Sessions and networking reception

Conference Highlights

- Welcome reception
- Pre-conference workshops for faculty, facility managers and sustainability officers
- Student-led panel
- A "green" and socially responsible conference. (Attendees are encouraged to bring their own mug, water bottle, etc.).
- Keynote presenter

Business Categories

Sustainability Financing
Green Building and Construction
Facilities and Energy Management
Master Planning and Architecture
Sustainability Consulting
Renewable and Alternative Energy Financing and Technology
Organic and Fair Trade Food, Beverage and Services
Socially Responsible Finance and Investment
Green Business Services

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Corporate Opportunities at this Conference

Greenest Sponsor, \$8,000 (1 available)

- Lead sponsor of the conference
- Sole sponsor of carbon offsets for all attendees' travel
- Logo on all conference and expo signage
- Full page advertisement in Conference Program
- Logo on NACUBO conference website
- Recognition from podium during opening and closing announcements
- Recognition within conference program with logo
- Attendee list 4 weeks in advance
- 'Sponsor' ribbon for every sponsor attendee
- 1 exhibit space and first selection of space
- 2 conference registrations

Green Sponsors, \$5,000 (5 available)

- Logo on all conference and expo signage
- Half page advertisement in Conference Program
- Logo on NACUBO conference website
- Recognition from podium during opening and closing announcements
- Recognition within conference program with logo
- Attendee list 4 weeks in advance
- 'Sponsor' ribbon for every sponsor attendee
- 1 exhibit space
- 2 conference registrations

Exhibit Space, \$2,500

Deadline to commit: February 1, 2011

Exhibit Package Includes:

- 1 skirted tabletop exhibit space
- 2 chairs
- 1 wastebasket
- 1 table sign
- Electricity
- Recognition on on-site exhibitor signage
- Recognition within conference program
- Attendee list 4 weeks in advance
- 1 complimentary meeting registration
- Internet access

Virtual Conference

Bonus Opportunity: Exhibitors at the Live conference can purchase exhibit space at the virtual event for an additional \$500.

Take a tour of our virtual conference: www.nacubo.org/x11206.xml

Deadline to commit:
February 1, 2011

For more information:

SPONSORSHIP

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EXHIBITING

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www.nacubo.org/Events_and_Programs/Smart_and_Sustainable_Campuses_Conference.html