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NACUBO-  
Commonfund  
Study of  
Endowments

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NCSE

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2017

*We Mean Business in Higher Education*

Sponsorship Opportunities

# Sponsorship Opportunities

The results of the new NACUBO-Commonfund Study of Endowments (NCSE) will be released to the public in February, 2018. Combining best features of the NACUBO Endowment Study and the Commonfund Benchmarks Study of Endowments, the NCSE provides information on higher education endowment investment performance, asset allocation, and related finance and governance issues.

## THE NACUBO-COMMONFUND STUDY OF ENDOWMENTS INCLUDES:

- ◆ Returns and asset allocation, investments in domestic equities, fixed income, international equities, alternative strategies, and portfolio rebalancing
- ◆ Spending trends and special appropriations
- ◆ Gifts, donations, and underwater funds
- ◆ Debt load, policies, and response to current interest rate environment
- ◆ Manager use, cost of managing investment programs, professional staffing, and investment committees

We invite you to participate in this vital industry-wide study, be recognized as a committed sponsor, and gain exposure to more than 800 institutions and a \$515 billion market.

## The Top Ten institutions listed by 2016 market value of endowment (according to the NACUBO-Commonfund Study of Endowments)

Harvard University

Yale University

University of Texas System

Stanford University

Princeton University

Massachusetts Institute of Technology

University of Pennsylvania

Texas A&M University System & Foundations

University of Michigan

Northwestern University

NACUBO hosts the annual Endowment and Debt Management Forum (EDMF) in New York City, February 7-9, 2018 where leaders from the higher education community focus on investment management issues as well as higher education endowments. Together the NCSE and EDMF offer the means to address challenges faced by the decision makers in higher education investment management while providing premier opportunities for companies to interact with campus executives responsible for endowment management. Contact LaTosha McNeal at 202.861.2582 or [lmcneal@nacubo.org](mailto:lmcneal@nacubo.org) for more information on how you can participate at the 2018 Forum.

Support Levels Benefits	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,000	Sponsor \$1,000
Listing in the NCSE plus complimentary access to the study results	✓	✓	✓	✓	✓
Recognition in <i>Business Officer</i> magazine (circulation 28,000)	✓	✓	✓	✓	
Recognition in endowment area of NACUBO Website	✓	✓	✓		
Link to sponsor's Website from NACUBO Website	✓	✓			
Corporate logo included with listing in NCSE	✓				
One complimentary registration	✓				

**President's Circle** sponsors receive all of the benefits mentioned above PLUS special opportunities at the NACUBO Endowment and Debt Management Forum, February 7-9, 2018, at the Marriott Marquis Hotel in New York City. Last year's EDMF was an incredible success! As a President's Circle sponsor, your company will receive prominent exposure in front of our forum attendees. You will also

receive two guaranteed seats, allowing you to network with the top investment professionals and business officers in higher education. This is an event that no investment management company can miss.

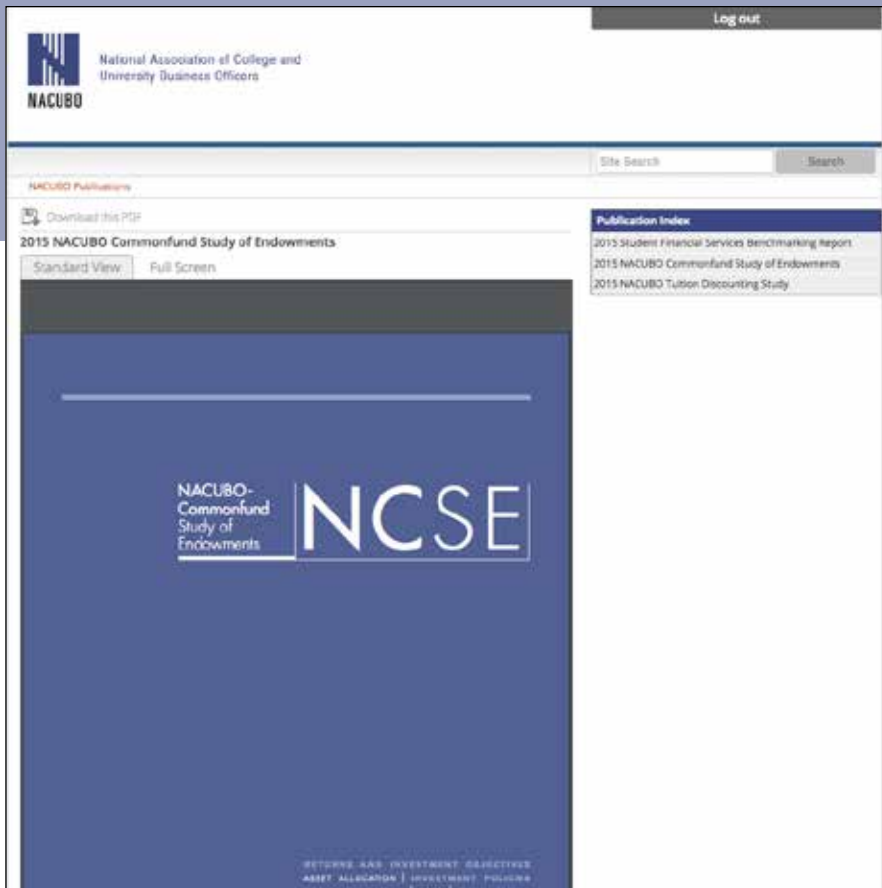
Contact us NOW if you wish to receive the maximum visibility in the study and at the forum.

**The President's Circle is available for a limited number of firms for just \$10,500. Contact [LaTosha McNeal](#) now to reserve your spot.**



The National Association of College and University Business Officers (NACUBO) is a nonprofit professional organization representing chief business and administrative officers at nearly 1,900 colleges and universities across the United States.

Commonfund Institute was founded to house the educational and professional activities of Commonfund, and to provide the nonprofit community with investment information and professional development programs.



## NACUBO-Commonfund Study of Endowments 2016 SUPPORTERS

**PRIMARY CONTRIBUTOR:** Commonfund Institute

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## SPONSORSHIP INQUIRIES

LaTosha McNeal  
202.861.2582  
lmcneal@nacubo.org

Visit the Research section of [www.nacubo.org](http://www.nacubo.org) for more information about the NACUBO-Commonfund Study of Endowments.

# 2017 NACUBO-COMMONFUND STUDY OF ENDOWMENTS

SPONSORSHIP OPPORTUNITIES



**As a NCSE SPONSOR, your firm receives access and prominent visibility for one year before the key decision makers who control the \$515 billion endowment funds of colleges and universities across the country.**



**Y**our firm's name and contact information will be included in the 2017 NACUBO-Commonfund Study of Endowments (NCSE). The NCSE will once again be released as an online product for all users. Anyone within an organization that participates in the study or purchases a copy will have access to this information. There is simply no more focused means of placing your firm before this unique audience.

As a SPONSOR you will also receive complimentary access to this online tool, allowing you to gain valuable insights into the management and performance of the \$515 billion endowment market.

If you prefer, you can enhance the value of your sponsorship by participating at the higher sponsorship levels, which are listed below.

**BRONZE SPONSORS** receive all Sponsor Level recognition PLUS recognition in *Business Officer* magazine.

**SILVER SPONSORS** receive all Bronze Level recognition PLUS recognition in the endowment section of the NACUBO Website: [www.nacubo.org](http://www.nacubo.org).

**GOLD SPONSORS** receive all Silver Level recognition PLUS a link to your Website from the NACUBO Website.

**PLATINUM SPONSORS** receive all Gold Level recognition, PLUS advanced registration opportunity for the 2018 **Endowment and Debt Management Forum**, which will feature the NCSE results.

**PRESIDENT'S CIRCLE SPONSORS** receive all Platinum Level recognition PLUS two complimentary registrations to the 2018 **Endowment and Debt Management Forum**, PLUS a contact list of all preregistered participants of the Forum, PLUS recognition on Forum signage.

**Order form on reverse page!**

For more information, contact LaTosha McNeal at 202-861-2582 or visit [www.nacubo.org](http://www.nacubo.org).

# ORDER FORM



## Yes, I want to support the 2017 NCSE!

Please check category

- President's Circle \$10,500
- Platinum \$ 7,500
- Gold \$ 5,000
- Silver \$ 3,500
- Bronze \$ 2,000
- Sponsor \$ 1,000

- Contact me regarding sponsorship opportunities for specific events at the 2018 NACUBO Endowment and Debt Management Forum.



Thank you for your contribution. If sending a check, please mail this remittance form with your contribution to NACUBO, Attention LaTosha McNeal, 1110 Vermont Ave., NW, Suite 800, Washington, DC 20005. Or you may scan this form and send to [lmcneal@nacubo.org](mailto:lmcneal@nacubo.org). For further information, please call 202.861.2582 or email [lmcneal@nacubo.org](mailto:lmcneal@nacubo.org).

Check enclosed

Please invoice me

NAME OF FIRM (will appear in NCSE sponsor's directory)

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