

National Association of College and University Business Officers



NACUBO-
Commonfund
Study of
Endowments

NCSE

2010

We Mean Business in Higher Education

SPONSORSHIP OPPORTUNITIES

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The results of the new NACUBO-Commonfund Study of Endowments (NCSE) will be released to the public in January, 2011. Combining the best features of the NACUBO Endowment Study and the Commonfund Benchmarks Study of Endowments, the NCSE provides information on higher education endowment investment performance, asset allocation, and related finance and governance issues.

THE NACUBO-COMMONFUND STUDY OF ENDOWMENTS INCLUDES:

- ◆ Returns and Asset Allocation, investments in domestic equities, fixed income, international equities, alternative strategies, and portfolio rebalancing
- ◆ Spending trends, special appropriations and use of the Higher Education Price Index (HEPI)
- ◆ Gifts, donations, and underwater funds
- ◆ Debt load, policies, and response to current interest rate environment
- ◆ Manager use, cost of managing investment programs, professional staffing, investment committees, and response to new AICPA Guidelines

We invite you to participate in this vital industry-wide instrument, be recognized as a committed sponsor, and gain exposure to more than 1,000 institutions and a \$300 billion market.

The Top Ten institutions listed by 2009 market value of endowment (according to the NACUBO-Commonfund Study of Endowments)

Harvard University

Yale University

Stanford University

Princeton University

University of Texas System

Massachusetts Institute of Technology

University of Michigan

Columbia University

Northwestern University

University of Pennsylvania

Utilizing the results of the NCSE, NACUBO hosts the annual Endowment Management Forum (EMF) in New York City, January 26–28, 2011 where leaders from the higher education community focus on investment management issues as well as higher education endowments. Together the NCSE and EMF offer the means to address challenges faced by the decision makers in higher education investment management while providing premier opportunities for companies to interact with campus executives responsible for endowment management.

Support Levels Benefits	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,000	Sponsor \$1,000
Listing in the NCSE plus complimentary access to the study results	✓	✓	✓	✓	✓
Recognition in <i>Business Officer</i> magazine (circulation 25,000)	✓	✓	✓	✓	
Recognition in endowment area of NACUBO Web site	✓	✓	✓		
Link to sponsor's Web site from NACUBO Web site	✓	✓			
Corporate logo included with listing in NCSE, and recognition in NACUBO Product & Resource Guide (circulation 20,000)	✓				

President's Circle sponsors receive all of the benefits mentioned above PLUS special opportunities at the NACUBO Endowment Management Forum, January 26–28, 2011, at the Sheraton New York Hotel & Towers in New York City. Last year's EMF was an incredible success! As a President's Circle sponsor, your company will receive prominent exposure in front of our forum attendees. You will also

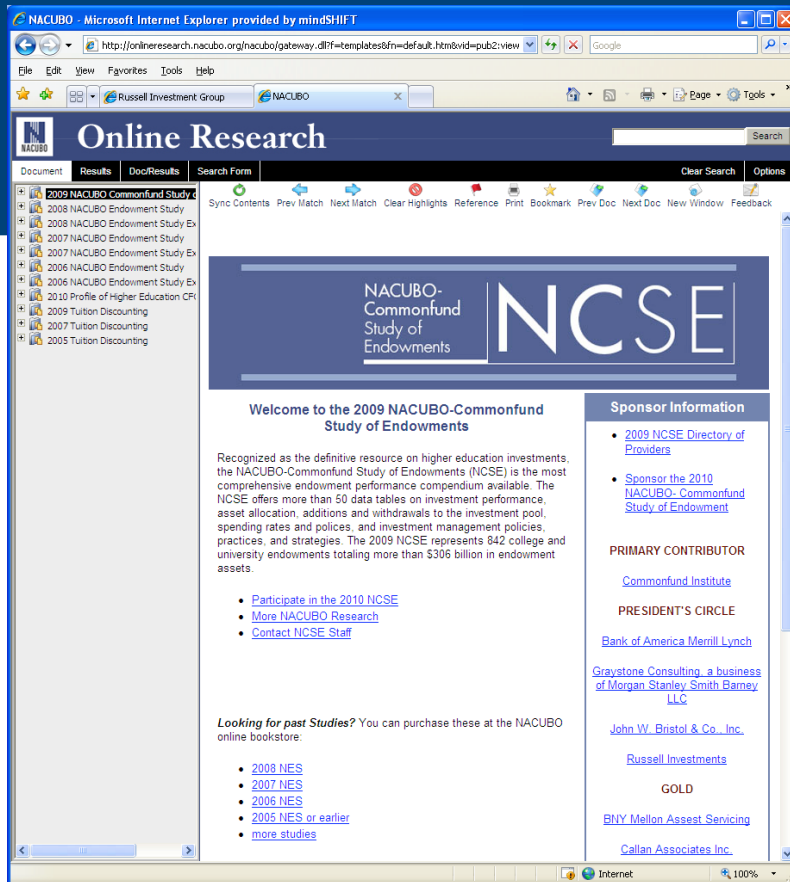
receive a guaranteed seat, allowing you to network with the top investment professionals and business officers in higher education. This is an event that no investment management company can miss. Contact us NOW if you wish to receive the maximum visibility in the study and the forum.

The President's Circle is available for a limited number of firms for just \$10,000.



The National Association of College and University Business Officers (NACUBO) is a nonprofit professional organization representing chief business and administrative officers at nearly 2,200 colleges and universities across the United States.

Commonfund Institute was founded to house the educational and professional activities of Commonfund, and to provide the nonprofit community with investment information and professional development programs.



NACUBO-Commonfund Study of Endowments 2009 SUPPORTERS

PRIMARY CONTRIBUTOR: Commonfund Institute

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Visit the Research section of www.nacubo.org
 for more information about the NACUBO-
 Commonfund Study of Endowments.