



Program Elements

Webcast Software Event License

- 60 streaming minutes included
- 250 viewers included
- 1 connection to source stream
- RealPlayer & WMP formats
- Stream connected & encoding 30 minutes in advance of event start
- 3 month archive hosting included
- Basic Registration and reporting included
- Includes slides and interactive features
- 56k/150k multi-bit rate

Studio Origination

- Scheduling and kickoff
- Program creation
- Integration of related resources
- Program review and rehearsal
- Program execution
- Program debrief and reporting

	License Fee Base Price*	Studio Origination	Total**
On-Demand Audio	\$ 500	\$3,500	\$4,000
On-Demand Video	\$1,000	\$3,500	\$4,500
Live Audio	\$2,000	\$3,500	\$5,500
Live Video	\$5,000	\$3,500	\$8,500

* Extended hosting or program length will be an additional cost

** Special features may add to total cost

Questions? Contact David DeLorenzo for more information at ddelorenzo@nacubo.org or 202.861.2526.